



In the ever-evolving landscape of our mission to uplift vulnerable communities, we are elated to share our collaboration that not only deepens our impact in the tribal districts of Andhra Pradesh but also extends our reach across India. On August 14, 2023, we joined hands with Goodstep, a company dedicated to making climate action easy and accessible, to support our Climate Smart Agriculture program. Through this collaboration, we aim to take a formidable step towards fortifying food and nutritional security, while simultaneously fostering resilient livelihoods for Adivasi communities facing the repercussions of climate change.

As we navigate the challenges in Andhra Pradesh's Scheduled Areas, more than 10,000 Adivasi households we found to be facing the brunt of erratic rainfall and climate change.

Our partnership with Goodstep, a climate-conscious e-commerce platform, shines as a symbol of environmental stewardship. Going beyond ordinary transactions, Goodstep provides a distinctive chance for users to directly contribute 50% of their purchase value to our Climate Smart Agriculture project. Every sale from their collection of eco-friendly products, including the laptop shield, journal cover, and passport cover, becomes a catalyst for potential positive change.

Our targeted collaboration zeroes in on the tribal districts of Andhra Pradesh, specifically encompassing five panchayats in Maredumilli and Y Ramavaram. This deliberate focus allows us to tailor our initiatives precisely to the unique challenges faced by Adivasi communities in these areas.

The funds obtained through Goodstep's support will play a pivotal role in empowering Adivasi communities through two key avenues:

#### **A) Empowering Sustainable Farming Practices:**



With Goodstep's support, we dedicate ourselves to fostering resilient agricultural practices among Adivasi communities. Through the adoption of our scientifically proven Package of Practices (PoP), including mixed cropping, System of Rice Intensification (SRI), the establishment of homesteads, the introduction of nutritious millets, Nutri home gardens, and Agroforestry, we enhance food and nutritional security, contributing significantly to the overall well-being of Adivasi farmers.

#### **B) Installation of Climate-Friendly Tech:**



Goodstep's assistance will facilitate the installation of essential climate-friendly, low-carbon cookstoves. These technologies address critical needs such as clean potable water, efficient irrigation, and domestic requirements. The implementation will include the deployment of bio-sand water filters, slow-sand water filters, and hydraulic ram pumps. By integrating these technologies, we aim to create a sustainable infrastructure that not only meets immediate needs but also aligns with our commitment to environmental conservation.

This strategic allocation of funds ensures a holistic approach to community development, encompassing both the enhancement of farming practices and the integration of climate-friendly In measuring the success of our collaborative efforts, we rely on key progress metrics that encompass both activity and impact dimensions. Activity metrics serve as tangible indicators of our immediate influence, tracking the number of tribal farmer households embracing a minimum of six sustainable farming practices. Simultaneously, we will monitor the expansion of essential

resources within these communities, gauging the number of households equipped with bio-sand water filters and the accessibility of slow-sand water filters and hydram pumps in tribal villages.

Transitioning to impact metrics, our focus extends beyond immediate outcomes to long-term positive transformations. We aim to elevate the economic well-being of farmers by ensuring a notable increase of at least 20% in their annual income. Additionally, we strive to enhance the quality of life for tribal households by improving the composition of their food baskets. Together, these metrics encapsulate the multifaceted impact we aspire to achieve, underlining the significance of our partnership with Goodstep in fostering sustainable development within tribal communities.

Beyond financial support, Goodstep's active role in amplifying LAYA's message on social media adds a powerful dimension to our narrative on climate justice. This collaboration isn't just a partnership; it's a shared journey towards crafting a sustainable, resilient future for tribal farmers in Andhra Pradesh and beyond.

In a testament to Goodstep's commitment to climate action, they recently collaborated with the Aavishkar Group at the Sankalp Forum in Mumbai. At the forum, Goodstep showcased its eco-friendly products and also collaborated with the Sankalp team to create customizable climate profiles for all attendees. This innovative approach aligns with our shared mission to drive climate tech initiatives.

As we embark on this journey together, we invite you to join us in nurturing positive change. Every purchase from Goodstep's eco-friendly product line propels us further toward a greener, more sustainable future. Together, let's cultivate a brighter tomorrow for Adivasi communities across India.